

GROWTH STRATEGIES

Strategic Portfolios

ETF Strategies with clearly defined asset allocations

NewSquare's Strategic Portfolio series offers a disciplined and clearly defined approach to asset allocation.

Strategy Highlights

**BUILT FOR SMART ASSET ALLOCATION...**

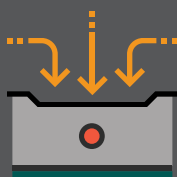
With investment returns, the approach to asset allocation often matter far more than the individual securities. The Strategic Series is constructed around this insight. The portfolios let you **target the asset allocation aligned with your goals and how much risk you are comfortable taking.**

**WITH EXCHANGE-TRADED FUNDS (ETFs) AS THE BUILDING BLOCKS...**

The Strategic Portfolios seek to invest in **low-cost, highly diversified ETFs** that closely track well-known market indexes. They benefit from the additional ETF advantages of high transparency and potential tax efficiency.

**AND THE ADDED BENEFIT OF THE RELATIVE STRENGTH APPROACH.**

NewSquare's relative strength approach seeks to get the most out of each portfolio segment. The strategy evaluates market strength to understand where investor demand is strong or weak, and **dynamically tilts** portfolio segments in response.



This combined approach allows the portfolios to adapt to changing market conditions while staying within a defined asset allocation. You have the opportunity to benefit from an additional layer of risk management and upside market potential.

NewSquare's Strategic Portfolios are designed to simplify investing and help you stay on track, in varying market environments.



SEEK OPPORTUNITIES IN MANY MARKETS

The Strategic Portfolios use a “core plus” approach, combining ETFs representing a wide range of asset classes:

- Core holdings in US and non-US stocks and bonds
- Specialty investments such as sector concentrations
- Regional and single-country investments (developed and emerging)
- Alternative investments in commodity and currency ETFs

WHY ETFs?

ETFs can offer investors significant benefits by being:

- Highly diversified
- Highly transparent
- Low-cost
- Tax-efficient



KNOW WHAT YOU OWN

Asset allocation can play an important role in managing portfolio risk and return characteristics. The Strategic Series offers a clear, consistent asset allocation approach, enhanced by the efficiency and simplicity of ETFs and by NewSquare's detailed relative strength analysis.



“We want investors to know exactly what they’re invested in.”

—RYAN L. KIRK, CFA, HEAD OF PORTFOLIO MANAGEMENT

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