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GROWTH STRATEGIES

Relative Strength ETF Portfolios

Innovation designed to benefit investors in up markets and down.

This is a strategy that seeks to reap the benefits of good market performance, while also putting the defense on the field when a market segment trends down.

Strategy Highlights

DEMAND DRIVES PERFORMANCE

Our Relative Strength series uses Point-and-Figure technical analysis to reveal market demand trends. We believe it is the irrefutable law of supply and demand – even more than company fundamentals – that drives market performance.

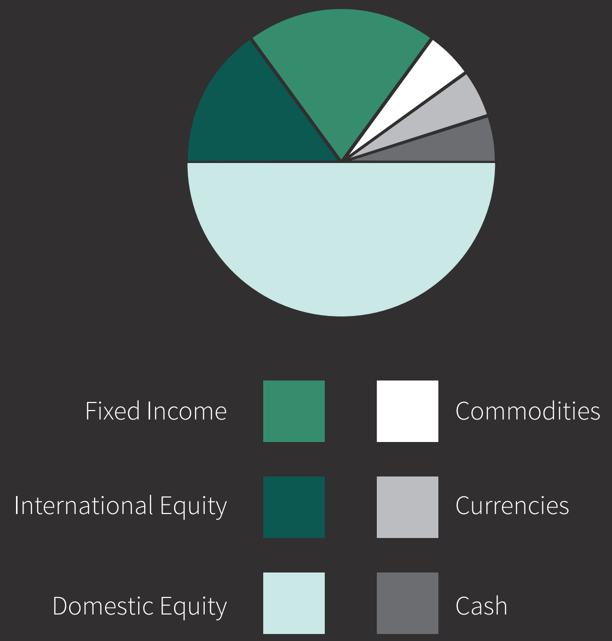
PREMIUM PORTFOLIOS

This classic technique of Point-and-Figure analysis, along with cost-effective investments (exchange traded funds, or ETFs), is used to deliver premium portfolios that are suitable to many different kinds of investor goals.

MAINTAIN FOCUS

While markets are unpredictable, NewSquare Capital's consistent methodology can reduce stress when markets decline and helps you maintain focus on long-term investment outcomes.

Ability to diversify across six asset classes



By consistently tilting portfolios toward areas of high demand and away from low demand, the relative strength approach seeks both wealth creation and capital preservation.

The Relative Strength Advantage

The NewSquare Relative Strength series is a suite of portfolios for investors who want long-term growth opportunities, but who also want a systematic way to manage risk in down markets. Investing in cost-effective, tax-efficient ETFs, the Relative Strength series uses a rulesbased methodology that aims to align with the strongest intermediate- to long-term trends in major asset classes and sectors. Its goal: pivot between wealth accumulation (offense) and wealth preservation (defense) by dynamically tilting toward the strongest areas of the market.

What to expect as an investor

A disciplined approach that seeks to:

• Reduce the downside

• Catch intermediate- to long-term growth trends

"Investors need strategies that are designed to play both offense and defense. We believe that is best done by focusing on true market demand."

—RYAN L. KIRK, CFA, HEAD OF PORTFOLIO MANAGEMENT

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