

GROWTH STRATEGIES

Dividend Focus Portfolio

Income with capital appreciation potential.

The income needs from your portfolio are the priority, but you would like to grow principal over time. NewSquare Capital has built a team with the experience and skill to pursue both.

The result: NewSquare Dividend Focus Portfolio.

Strategy Highlights

THE INCOME PLAN

A **regular income stream** is a key part of many investors' financial plan.

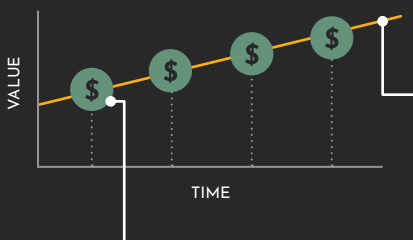
THE INCOME DILEMMA

Dividend-paying stocks offer advantages over fixed income securities, including **an income stream** in addition to **potential capital appreciation**.

NEWSQUARE'S APPROACH

A high-yielding-dividend stock portfolio that seeks an **above-market income stream while maintaining equity exposure**.

THE TOTAL RETURN ON AN INVESTMENT HAS TWO COMPONENTS:



STOCK APPRECIATION

The increase in stock price over the holding period

This is typically the one investors focus on

DIVIDEND

The dividends paid to shareholders during the holding period

Often overlooked but can be a significant contributor to total return

DISCIPLINE

We use a disciplined investment research process that places an emphasis on risk management and seeks a margin of safety on the income stream.

RESEARCH

We research each security from both a fundamental and technical point of view to assess the stability of the dividend and the potential for appreciation.

EVALUATION

We evaluate our holdings over a long time period and make adjustments as yields and valuations warrant.

How can NewSquare's Dividend Focus Portfolio benefit you?



STEADY PURSUIT

We work diligently to seek above-market dividends yields to help meet your income targets.



BALANCED APPROACH

Our investment approach balances the yield characteristics of an investment with the potential for appreciation in the stock price.



A RISK-AWARE INVESTMENT PROCESS

Risk is managed through diversification and a focus on cash flow and balance sheet strength.



SIGNIFICANT EQUITY RESEARCH EXPERIENCE

You have access to an experienced team with a deep understanding of investor needs, enhanced by NewSquare's disciplined approach to pursuing better investment outcomes.



“Many investors fail to focus on the total return of an investment. At NewSquare, we find that when we bring dividends into the picture, it can change the conversation.”

—LEE S. GROUT, CFA, SENIOR PORTFOLIO MANAGER

newsquarecapital.com | info@newsquarecapital.com | 610-325-5909 or 877-313-1343

NewSquare Capital is an SEC-registered investment advisor. MML Investors Services, LLC is an SEC-registered investment advisor. Registration of an investment advisor does not imply any specific level of skill or training. A current copy of the NewSquare Capital and MML Investors Services, LLC Form ADV, Part 2 and Form CRS is available through your investment advisor representative or online by visiting www.adviserinfo.sec.gov. NewSquare Capital and MML Investors Services, LLC are co-advisors on the NewSquare Capital portfolios. The information herein is for informational purposes and is not intended to be, and should not be construed as, legal, tax, or investment advice. Recipients should consult their respective advisors regarding such matters.

Investing in any investment vehicle carries risk, including possible loss of principal, and there can be no assurance that any investment strategy will provide positive performance over a period of time. The asset classes and/or investment strategies described in this publication may not be suitable for all investors. While diversification through an asset allocation strategy can help manage overall portfolio risk and volatility, it does not promise any level of performance or guarantee against loss of principal. Equity investments are subject to market risk and the risk that stocks may be negatively impacted by adverse company news, industry developments or general economic decline.

This document does not constitute a recommendation to buy or an offer to sell any security or investment strategy mentioned in the document. Any offer to invest in the firm's investment strategies can be made by a written agreement only.