



NEWSQUARE
CAPITAL

RELATIVE STRENGTH INDIVIDUAL EQUITY PORTFOLIOS

Innovation designed to benefit investors in up markets and down

At NewSquare Capital, we believe the best investments allow investors to pursue growth and dividends, while protecting gains when markets falter. Therefore, we utilized our best thinking to find an effective strategy to do both.

Relative Strength Individual Equity (RSIE) Portfolios

RSIE **GROWTH**

is designed for long-term growth and wealth creation.

RSIE **DIVIDEND**

is designed for regular income with long-term wealth enhancement.

IMPORTANCE OF LIMITING **DOWNSIDE RISK**

| Portfolio Loss | Gain Needed to Break-Even |
|----------------|---------------------------|
| -10% | +11% |
| -25% | +33% |
| -50% | +100% |

This disciplined approach is designed to grow wealth during long-term up-markets, while limiting the impact of sustained market losses by preserving capital. The portfolios aim to take the stress out of unpredictable markets and help you maintain focus on long-term investment outcomes.

IN UP MARKETS

The portfolios invest in a diversified set of up to 20 stocks experiencing high investor demand, based on our detailed analysis of market and stock performance trends.

IN DOWN MARKETS

The portfolios use a disciplined approach to protect capital by raising cash in response to data showing deterioration in demand trends.

OUR PROCESS REVEALS TRUE MARKET DEMAND

A Two Pronged-Approach: Fundamental Analysis Coupled With Relative Strength

Fundamental analysis is employed to identify leading, fundamentally sound companies. To narrow the focus, Point-and-Figure technical analysis helps us reveal true market demand. The relative strength methodology – an established investment approach with a long-term track record – allows us to pivot between wealth accumulation (offense) and wealth preservation (defense) by dynamically tilting toward areas of strong demand.



DIVERSIFY YOUR INVESTMENT STRATEGY

The portfolios provide investors with a unique structure and a disciplined methodology for protecting capital without scaling back opportunities for long-term gains or income. The portfolios themselves are also spread across market sectors, capitalizations, and style boxes to take advantage of diversification as markets adjust.



Investors need strategies that know how to play both offense and defense. We do so based on true market demand.

– Joseph S. Rizzello, Chairman

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